

HEDEF ISI®

www.hedefisi.com.tr

**Hedef Isi ,
Based in İstanbul since 1997, It is a bussines that supplies
for air conditioning and mechanical installation needs.**

We are proud to be serve you and be your solution partner with 10.000 m² storage area, more than 8.000 wide range of products and vairities.

We serve you with our main dealership and suppliers with many brands that leading the industry.



Price Advantage

You can find the most advantageous prices and payment terms for air conditioning products at Hedef Isi. We directly reflect our price advantages, which we have gained trough our financial power and high sales figuras, to our business partners with the win win principle.



Different Payment Options

In our company, we provide all kinds of onvenience for you with wide payments, we also enable you to make purchases with a credit card payment method.



Express Deliver

The products that you request from Hedef Isi are delivered with the awareness of the value of time and the principle of delivering in the fast way. If you wish, you can take delivery immediately from our warehouses.



Wide Range of Product

You can find all the products of the Mechanical installation sector at Hedef Isi. We provide service with more than 10 thousand product options of the brands that we dealer and supply. You can supply the brand or model you need from our warehoeses as soon as possible.

WHY US?



40 years experience



quality
human resources



selling point in
2 continent



innovative
products and
solutions



thousands of
products



contribute
to society



Delivery



6 simple sigma



10.000 m²
storage yard



strong
Stock



strong
dealer network

As Hedef Isi, We continue to serve you with the excitement of the first day with the principle of “Quality, Time, Cost and Trust”.

SOLUTION PARTNERS

All the products that we sell well known for their quality in the industry.
They are brands that have qualified range to meet customer expectations.

BORUSAN

VESBO

kalde®
Kalıcı DeğerOZE
INSULATES THE FUTURE

E.C.A.®

termoteknik

DAIKIN

DAXOM®

DUYAR

AYVAZ

uni
vajGIACOMINI®
Technology in Comfort

kayse®

ARMAS

SANCAK®
SANCAK ENDÜSTRİ A.Ş.INKA®
FIXING SYSTEMS

K.A.S.®

TDS® TEKNECİLER
METAL SANAYİklepsan
vana & ölçü aletleri

CS|CASE

Td TRAKYA DÖKÜM

NORM
BAĞLANTI ve TESBİT ELEMANLARI

ERG®

SARDOĞAN

ETNA®

LOWARA

wilo

regen®

app
boylerEKİN
ENDÜSTRİYEL

SANIHYDRO®

PAKKENS®

ESKA

i-TEK

SEREL®

VitrA®

CALMET

KOZANLAR®

PIMTAŞ®

radyal
alüminyum radyatör

KARPAN A.Ş.

Karbosan

ROTHENBERGER
pipetool technologies at work

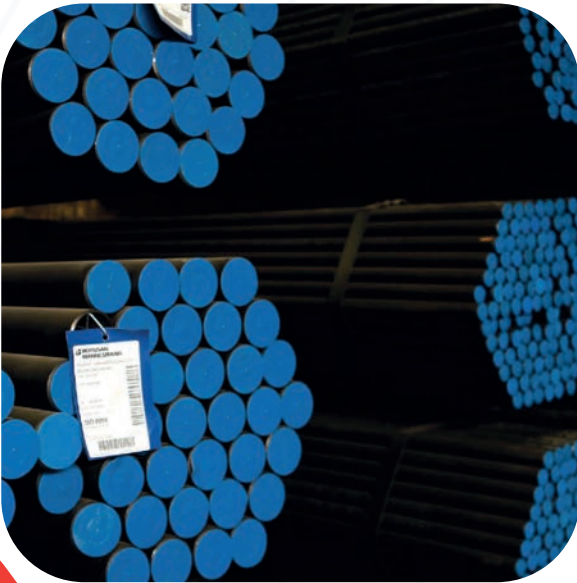
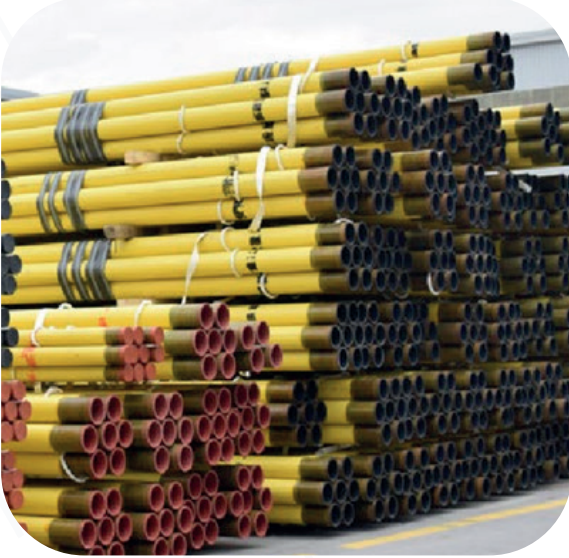
GAMA®

BORUSAN BORU

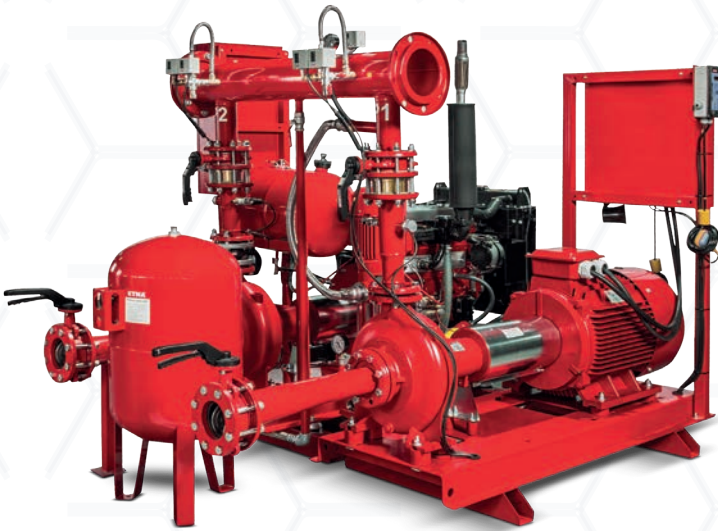


Borusan; It is one of the largest steel pipe manufacturers in Europe, with over 60 years of experience in steel pipe production and 5 factories on 3 continents. It serves its domestic market customers with innovative, accessible solutions and a well-equipped sales team spread across Türkiye. It is the market leader in Turkey with a workforce of 1500 people and a production capacity of 1.4 million tons.

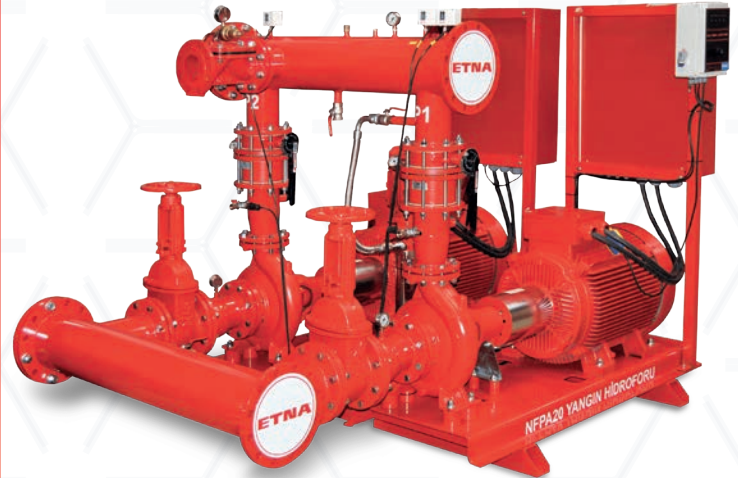
Today, Borusan brand pipes are preferred in the mechanical (heating, cooling, natural gas, ventilation, sanitary and fire safety) installation systems of many prestigious buildings in Turkey and around the world. As Hedef Isı, we aim to provide the best service by keeping every product and diameter in stock to be used in various installation systems.



GROUP OF FIRE PUMP



TS EN 12845 ST. FIRE PUMP

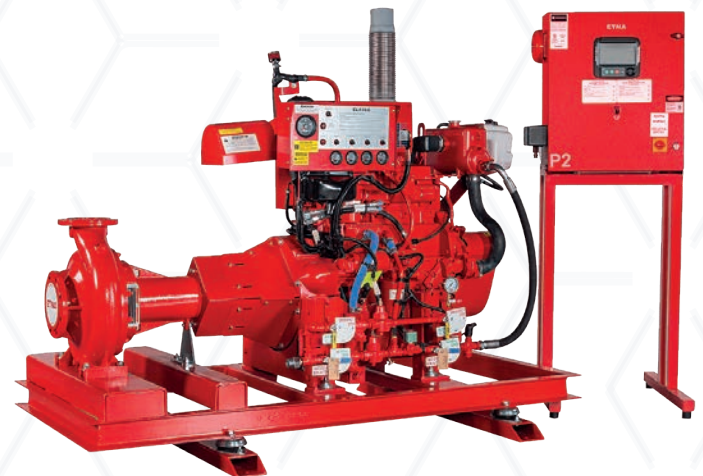


NFPA20 ST.FIRE PUMP

VERTICAL TURBINE
FIRE PUMP



ELECTRIC-DIESEL



UL-FM FIRE PUMP

GROUP OF DOMESTIC WATER PUMP

Water pumps are used to extract water from a personal well and move it into a storage tank, where it can be used to provide running water throughout home. Generally, pumps are set to push water into the reserve tank until the air pressure in the tank reaches a preset level.



FIX SPEED VERTICAL PUMP



VERTICAL AND VARIABLE SPEED WATER BOOSTER



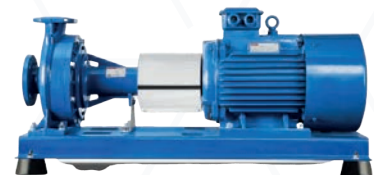
VARIABLE SPEED WATER BOOSTER WITH 3 PUMPS



VARIABLE SPEED WATER BOOSTER WITH CONTROL PANEL



FULL STAINLESS STEEL, FIX SPEED, VERTICAL WATER BOOSTER



END SUCTION CENTRIFUGAL PUMP



HORIZONTAL PUMP IN SET



PUMP IN SET WITH EXPANSION TANK



MINI TYPE PUMP

CIRCULATOR PUMPS

Circulating pumps are found in central heating systems in homes, residential property and offices. Their job is to increase water pressure around the heated water circuit, thereby ensuring that whenever a tap is turned on hot water will be almost instantly supplied. Otherwise without such a pump one would need to wait for the hot water to flow through the entire system till it reaches that tap.

Such pumps are also used in hydronic heating systems. Their role in such a case is to circulate the heated water between the boiler and heat exchangers, such as radiators. Circulating pumps are also used in larger heating systems in order to supply heat to various parts or zones in a building.



BRONZE CIRCULATOR PUMP



WET ROTOR TWIN TYPE CIRCULATOR PUMP



THREADED WET ROTOR CIRCULATOR PUMP



FLANGED WET ROTOR CIRCULATOR PUMP



DRY ROTOR CIRCULATOR PUMP

DRAINAGE DIRTY WATER PUMPS

The principle of a pumped drainage system is to enable foul water, surface water and sewage to be efficiently and economically removed in areas of low gravity, or where it may otherwise be difficult to achieve a connection to the main drain.



**INDUSTRIAL DRAINAGE
PUMP**



**DOMESTIC
DRAINAGE PUMP**



**DOMESTIC
SUBMERSIBLE PUMP
WITH GRINDER BLADE**



**PLASTIC HULL
DRAINAGE PUMP**



**HIGH FLOW
DRAINAGE PUMP**



**HIGH FLOW
DRAINAGE PUMP
WITH GRINDER
BLADE**



**EVACUATION
UNIT FOR
DIRTY WATER**

BOILER GROUP



50 kW

65 kW

100 kW

125 kW

150 kW

**With Stailness Steel Heat
Exchanger**

E.C.A.®



50 kW

65 kW

90 kW

100 kW

125 kW

150 kW

**With Stailness Steel Heat
Exchanger**



60 kW

130 kW

150 kW

**With Stailness Steel Heat
Exchanger**

DAIKIN

BOILER AND EXPANSION TANK

Boiler water heaters are products that heat and store water thanks to their resistance.

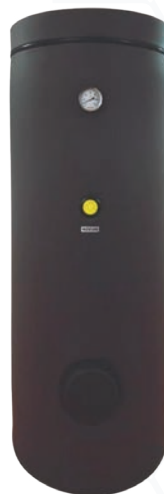
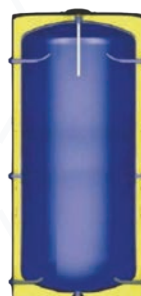
Accumulation tanks are plumbing equipment that heats and stores water with the energy it receives from heat sources.



**SINGLE&DOUBLE
SERPENTINE BOILER**



ELECTRIC BOILER



**ACCUMULATION
TANK**

This excess pressure can cause damage to pipes, fixtures, and appliances connected to the system. An expansion tank absorbs this excess pressure and prevents potential damage from occurring.

Tanks of various pressure classes and volumes are available in stock.



EXPANSION TANK

GROUP OF FLANGED VALVE

We keep the flanged valve group, which is an indispensable part of plumbing systems, in our stocks.



BALL VALVE



SAFETY VALVE



THREE WAY VALVE



WAFER
BUTTERFLY
VALVE



REDUCTOR VALVE



LUG TYPE BALL VALVE



Y TYPE STRAINER



RISING STEM
GATE VALVE



LUG TYPE
BUTTERFLY VALVE



GLOBE VALVE



NATURAL GAS VALVE



STEAM TRAP



ELASTOMER
GATE VALVE



DISCO NON-RETURN
VALVE



BALANCE VALVE



SWING CHECK VALVE

GROUP OF PANEL RADIATORS

Standard Radiators with different types, sizes and connection options ensure optimum water volume and produce high thermal power. It provides long lasting usage with alternatives suitable for the heat requirement of the environment.



STANDARD RADIATORS



COMPACT RADIATORS

ALUMINIUM RADIATORS



PVC GROUP

As Hedef Isi, We always keep in stock PVC pipes and fittings used for the disposal of non-pressurized wastewater inside or outside the building.

In line with the increasing fire safety demands of the projects, we also keep fireproof (B1) pipe systems and silent pipe systems in our stocks in order to eliminate the disturbing noise and hum that may occur during the flow of water in new wastewater installations.



3,2 MM GROUP OF NORMAL
PVC PIPES



INCOLA TRIO 19DB(A)



EXCLUSIVE 12DB(A)



INCENDIA (B1) FIREPROOF
15DB(A)

PVC GROUP

PPRC GROUP



PPRC GROUP

Series such as white pipe, glass fiber composite pipe, which can meet the different technical needs of the projects to be used in clean water systems with PPR raw material, are produced to fit all pipe series between 20mm-110mm.

Plastic and metal fittings are available in our stocks with all the product variety that may be needed in an installation.



C BRIDGE
WITH SOCKET



PIPE BRIDGE



REDUCER T PART



PIPE GROUP



ADAPTOR MALE



ADAPTOR
FEMALE



ELBOW 45°



FLEXIBLE FEMALE
ELBOW 90°



UNION FEMALE



UNION MALE



ELBOW 90°



T PART MALE



DOUBLE ELBOW



BALL VALVE



T PART



SOCKET

MOBILE INSTALLATION GROUP



We always keep in stock PE-Xb and Pe-Rt series sheathed, oxygen barrier pipe systems and all their additional parts, which are preferred in mobile radiator systems.

SHEATHED, PE-XB OXYGEN BARRIER PIPE



MINI VALVE COLLECTOR



SELF VALVED COLLECTOR



MOBILE TYPE ADAPTOR FITTINGS



COLLECTOR CABINET



ANCHORED GROUND FIXING



BALL VALVE



CORNER CORRECTION



H-VENTIL



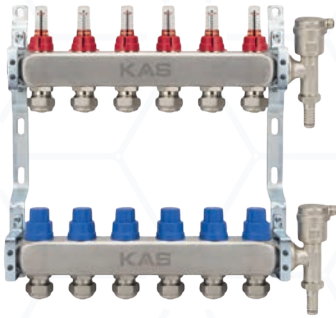
BY-PASS ADAPTOR

SHEATHED&NON-SHEATHED 16X2 PIPES

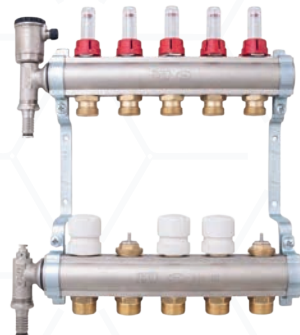


UNDERFLOOR HEATING SYSTEM

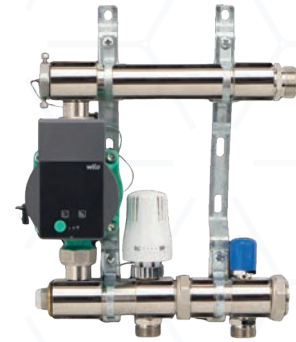
We sell all the products needed for projects to be used in underfloor heating systems. We stock foiled, unfoiled and underfloor heating insulation panels(styrofoam) in various DNS densities and oxygen barrier pipes for use in underfloor heating. We aim to provide the best service with our experienced sales team.



COLLECTOR WITH FLOW
AND THERMOSTAT
CONTROL



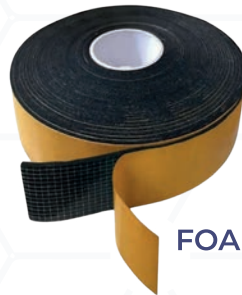
COLLECTOR WITH FLOW
AND THERMOSTAT
CONTROL



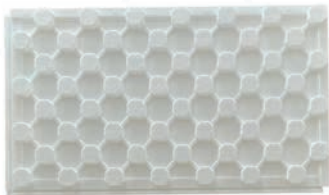
MIXTURE UNIT WITH
PUMP



ACTUATOR



FOAM TAPE



STANDARD STYROFOAM



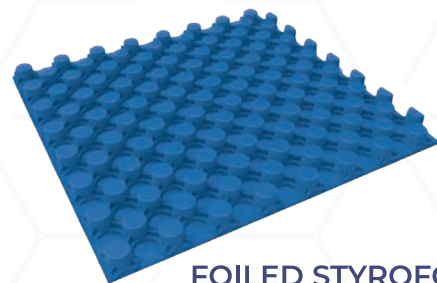
ROOM THERMOSTAS



UNDERFLOOR HEATING PIPE



UNDERFLOOR HEATING PIPE
WITH OXYGEN BARRIER



FOILED STYROFOAM

CLAMP GROUP

All clamp types and fittings needed at every stage of the installation are available in our stocks.



HEAVY GOOD CLAMP



NUT CLAMP



ROUND LONG LAG CLAMP



U-BOLT CLAMP



SPRINKLER CLAMP



PERFORATED U-PROFILE



BOLT



ROLLER BEARING



ROUND LAG CLAMP



PERFORATED L-PROFILE

COUPLING GROUP

We respond to your needs for coupling groups used in fire-stopping installation transitions base on projects.



FLEXIBLE COUPLING



REDUCTION COUPLING



RIGID COUPLING



SPLIT FLANGE



U-BOLT MECHANIC T



GROOVED CROSS



GROOVED REDUCTION



GROOVED MECHANIC T



ELBOW 45°



ELBOW 90°



THREADED CONCENTRIC REDUCTION



THREADED MECHANIC T

TRAKYA DÖKÜM FITTINGS

We have all of Trakya Döküm products, which are our locomotive brand in cast iron pipe fittings, in stock with different diameters.

**ELBOW 45°****CROSS FEMALE****ELBOW 90°****UNION,
FLAT SEAT****STREET ELBOW****ADAPTOR****HEXOGEN NIPPLE****REDUCTION****TEE****WELDED MATERIAL**

We provide an advantage by having all the steel pipe fittings that may be needed in the installation.



FIRE VALVE GROUP

You can find all the products of various brands that can be used safely and that may be needed in fire stopping and fire protection systems, which are one of the most important issues in buildings.

UPRIGHT
SPRINKLERPENDENT
SPRINKLERSIDEWALL
SPRINKLERTEST AND
DRAINAGE VALVEFLOOR
CONNECTION
VALVE

ALARM VALVE



PRESSURE REDUCER



FLOW METER



FIRE HOSE VALVE

DUAL PLATE DISCO
CHECK VALVERISING STEM
GATE VALVETRACEABLE
BUTTERFLY
VALVE

FLOW SWITCH



RELIEF VALVE

SPRINKLER
FLEX

FIRE HYDRANT

FIRE CABINET



**VERTICAL
FIRE
CABINET
WITH FIRE
TUBE**



**HORIZONTAL, DOUBLE
COVER WITH GLASS
FIRE
CABINET**



**HORIZONTAL, PLATING
DOUBLE COVER FIRE
CABINET**



**PLATING COVER FIRE
CABINET WITH NO FIRE
TUBE**



**DECORATIVE,
GLASS
COVER FIRE
CABINET**



**SAHRA TYPE
FIRE CABINET**

FIRE CABINET

FIRE EXTINGUISHER



6 KG FIRE TUBE



**12-25 KG FIRE TUBE WITH
WHEELS**

FIRE EXTINGUISHER

GAS LINES AND EXPANSION JOINT GROUP

COMBI GAS LINE



FLEXIBLE
GAS LINE



METER
CONNECTION
FLEX



FLEX WITH FAN
COIL



KASKAD FLEX



NATURAL GAS
EXPANSION JOINT



BURNER
GAS LINE

FANCOIL
GAS LINE



STEEL GAS
LINES



EXPANSION JOINT



UNIVERSAL
EXPANSION JOINT



U-FLEX
EXPANSION JOINT



V-FLEX
EXPANSION JOINT



RUBBER
FLANGED
EXPANSION JOINT



THREADED
FLANGED
EXPANSION JOINT



METAL BELLOWS
FLANGED
EXPANSION JOINT



METAL BELLOWS
EXPANSION JOINT



VIBRATION
ABSORBER
EXPANSION JOINT



EXTERNAL
PRESSURE
EXPANSION JOINT

BRASS VALVE GROUP

Brass valve groups and materials, which are indispensable parts of fluid installations, are available on our shelves.



NATURAL GAS VALVE



BALL VALVE



UNION BALL VALVE



THERMO COUPLE VALVE



MINI BALL VALVE



SLIDE, GATE VALE



STRAINER



SWING CHECK VALVE



BRASS CHECK VALVE WITH SPRING



AUTOMATIC AIR VENT



PRESSURE REDUCER



H-VENTIL



PRESSURE GAGUE COCK



AUTOMATIC FILLING VALVE



BY-PASS ADAPTOR



RELIEF VALVE



FLOAT VALVE



HOSE COCK



RADIATOR VALVE



IRON CORE VALVE



THERMOSTATIC VALVE

CALORIMETER AND WATER METER



ULTRASONIC CALORIMETER

Calorimeter (heat meter)

Calorimeters are devices used to measure the energy consumed in heating and cooling systems. The central system installation structure is used in collector (mobile) systems. The heat meter calculates the difference between the flow and return line temperatures by measuring them with its double sensor.

Water Meter

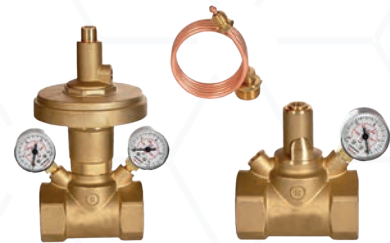
Water meters measure the volume of water used by residential and commercial building units that are supplied with water by a public water supply system. They are also used to determine flow through a particular portion of the system.



HOT WATER METER



MECHANIC CALORIMETER



DIFFERENTIAL PRESSURE CONTROLLER



FLANGED CALORIMETER



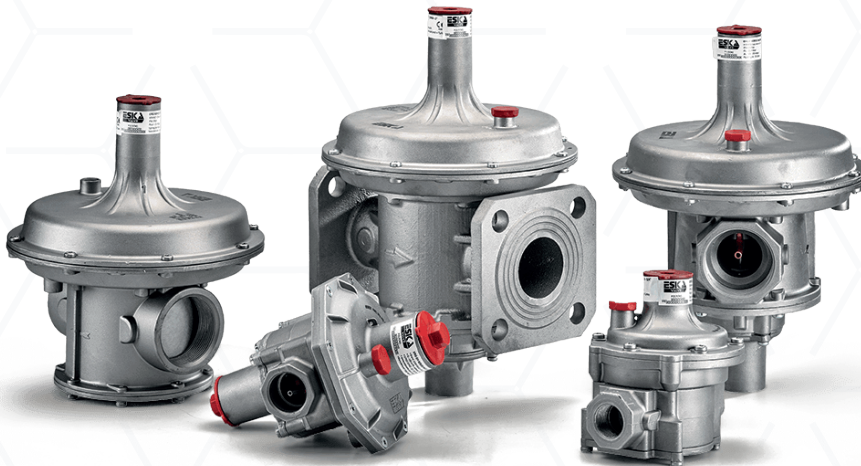
WATER METER



FLANGED WOLTMAN TYPE WATER METER

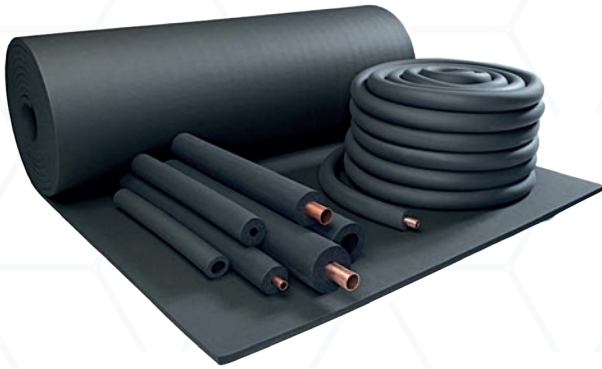
GAS FLOW MATERIALS**GAS FILTERS**

With a wide range of products consisting of gas regulators, gas filters, gas valves and solutions, all required diameters of gas flow equipment required for domestic, industrial and gas distribution uses are available in our stocks.

GAS PRESSURE REGULATORS**SOLENOID VALVE****EARTHQUAKE VALVE**

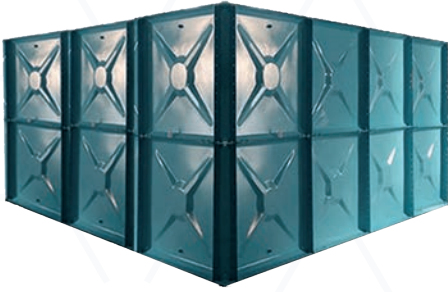
PIPE INSULATION GROUP

In today's world where energy is very valuable, we keep pipe insulation products in various thicknesses and diameters in stock in order to protect the temperature produced.

**RUBBER PIPE INSULATION**

WATER TANK GROUP

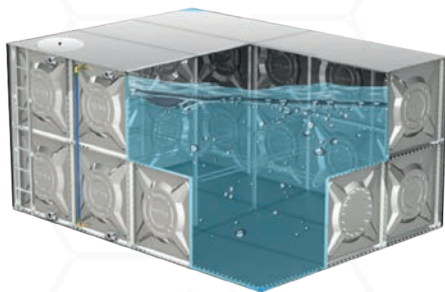
We would like to be your solution partner for Stainless(304, 316), Galvanized, Thermoplastic coated Galvanized, GRP tanks that we sell for the storage of water, which is indispensable for our lives.



**THERMOPLASTIC COATED
GALVANIZED TANK**



GRP TANK



STAINLESS TANK



PLASTIC TANK

RADIANT HEATER GROUP



PIPE TYPE RADIANT HEATER



LCD RADIANT HEATER



HOT-AIR GENERATOR



**CERAMIC INFRARED
RADIANT HEATER**

ALSO PRODUCTS WE DO SELL

U-PVC PIPE



U-PVC PIPE ATTACHMENTS



TANGIT, SPECIAL ADHESIVE



BOLT, NUT, WASHER



PPRC WELDING MACHINE SET



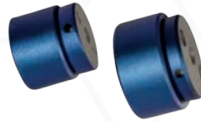
PPRC CUTTER



ROTHENBERGER ELECTRIC DIE PLATE SET



DIE HEAD



PPRC DIE HEAD



MANOMETER, PRESSURE GAUGE



THERMOMETER



MANOMETER FOR GAS



FLAX, LINEN



PIPE THREAD SEALANT



MAGNESIUM ANODE



LEAK-PROOF SEALANT



ROLLER BRUSH



ANTIRUST DYE



THINNER



FOAM SILICONE SEALANT



TRANSPARENT SILICONE



INDUSTRIAL GLOVES



GROUNDING ROD



U-MANOMETER



CARBON MONOXIDE GAS DETECTION DEVICE



EXPROOF GAS DETECTION DEVICE



ELECTRONIC EARTHQUAKE VALVE



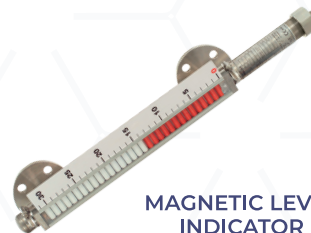
STANDARD GAS DETECTION DEVICE



BRASS FITTINGS



NEUTRALIZATION TANK



MAGNETIC LEVEL INDICATOR

HEDEF ISI®

www.hedefisi.com.tr

Avrupa Yakası (Head Office):

Fevzi Çakmak Mahallesi
Osmangazi Cad. No:203
Bağcılar/İSTANBUL

Tel: 0212 645 25 25

Anadolu Yakası (Branch):

Kazım Karabekir Mahallesi
Adem Yavuz Cad. No:70
Ümraniye/İSTANBUL

Tel: 0216 632 16 16